Corporate Overview

Founded in 2003, *WebDev* is a growing company providing high quality, innovative, customized technology solutions for financial companies. We have achieved real business results that allows you to transform your IT operations.

WebDev exclusively focuses on the Family Offices and Wealth Management Companies. Built on a solid foundation of technical excellence and domain expertise, *WebDev* has successfully executed complex application development and maintenance projects using various Financial products and Microsoft technology

Our IT services and business solutions bring a level of certainty that no other competitor can match. You will experience our strengths in project management, client relationship, technical expertise, high quality deliverables, greater efficiency and responsiveness to your business. This will enable you to shift your investments to strategic initiatives rather than tactical functions.

Our goal is to ensure that you receive the maximum return on the investment. *WebDev* has built its reputation of excellence and integrity by staying true to their commitment with all its customers.

Customer Profiles

Family Office

Single /Multi Family Offices addressing wealthy families' complex financial needs.

Wealth Management Companies

Independent wealth management firm serving ultra-high-net-worth entrepreneurs, CEOs, multi-generational families and foundations around the world

Registered Investment Advisors (RIA)

RIA firms offering a range of investment strategies to a wide spectrum of individual and institutional clients

Investment Research Companies

Companies providing independent information focused on basic audit, compliance, and disclosure needs of audit companies

IRA Firms

Companies specializing in retirement planning & management, and IRA rollovers

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Case Studies

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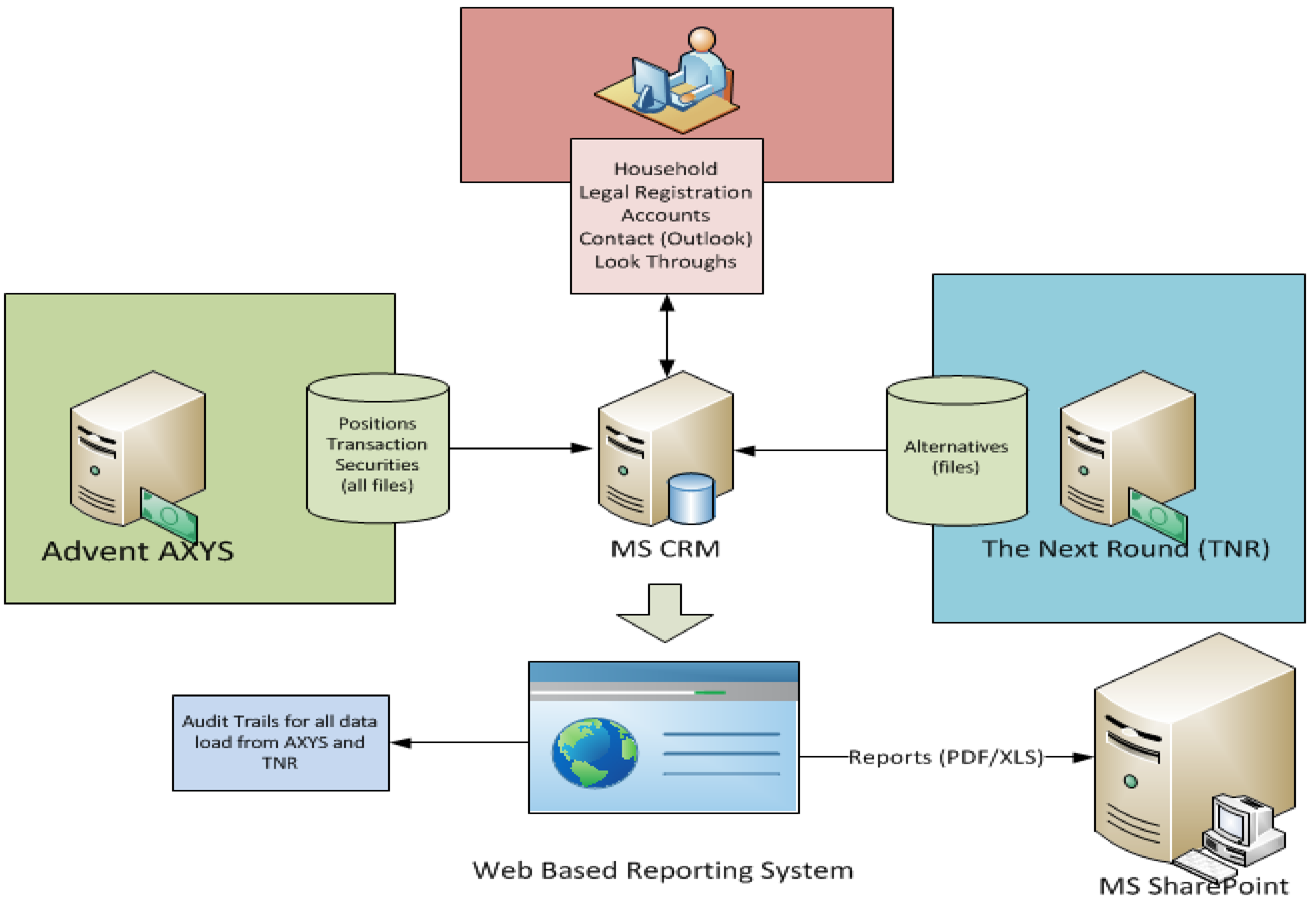
Multi Family Office Case Study

Features -

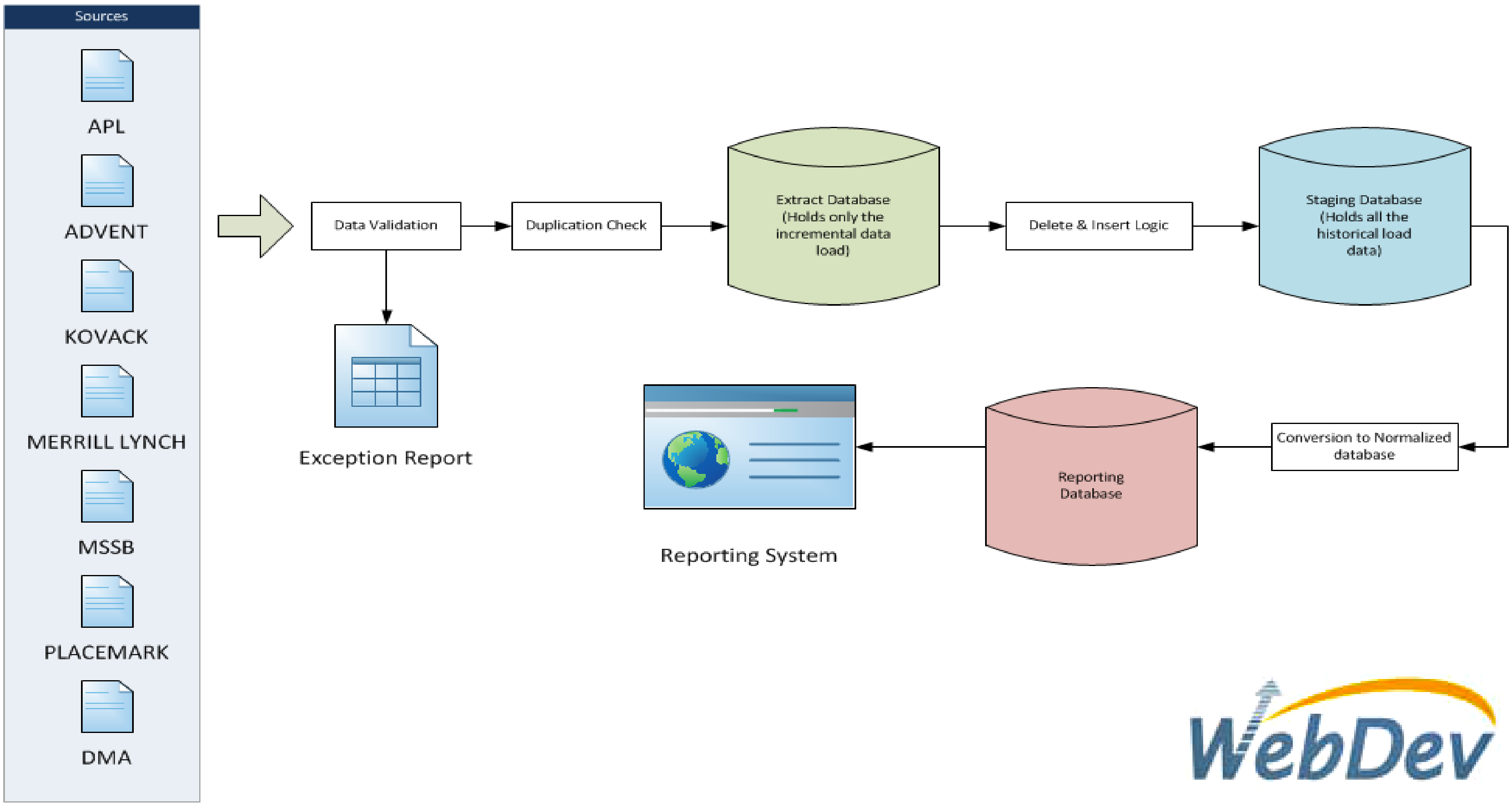
- Extract and integrate data from Advent Axys and TNR (The next round) into their CRM data warehouse
- PDF and Excel reporting from CRM data warehouse
- Workflow for generating monthly and quarterly client reports and integration with SharePoint document management system



Registered Investment Advisor Case Study

Features -

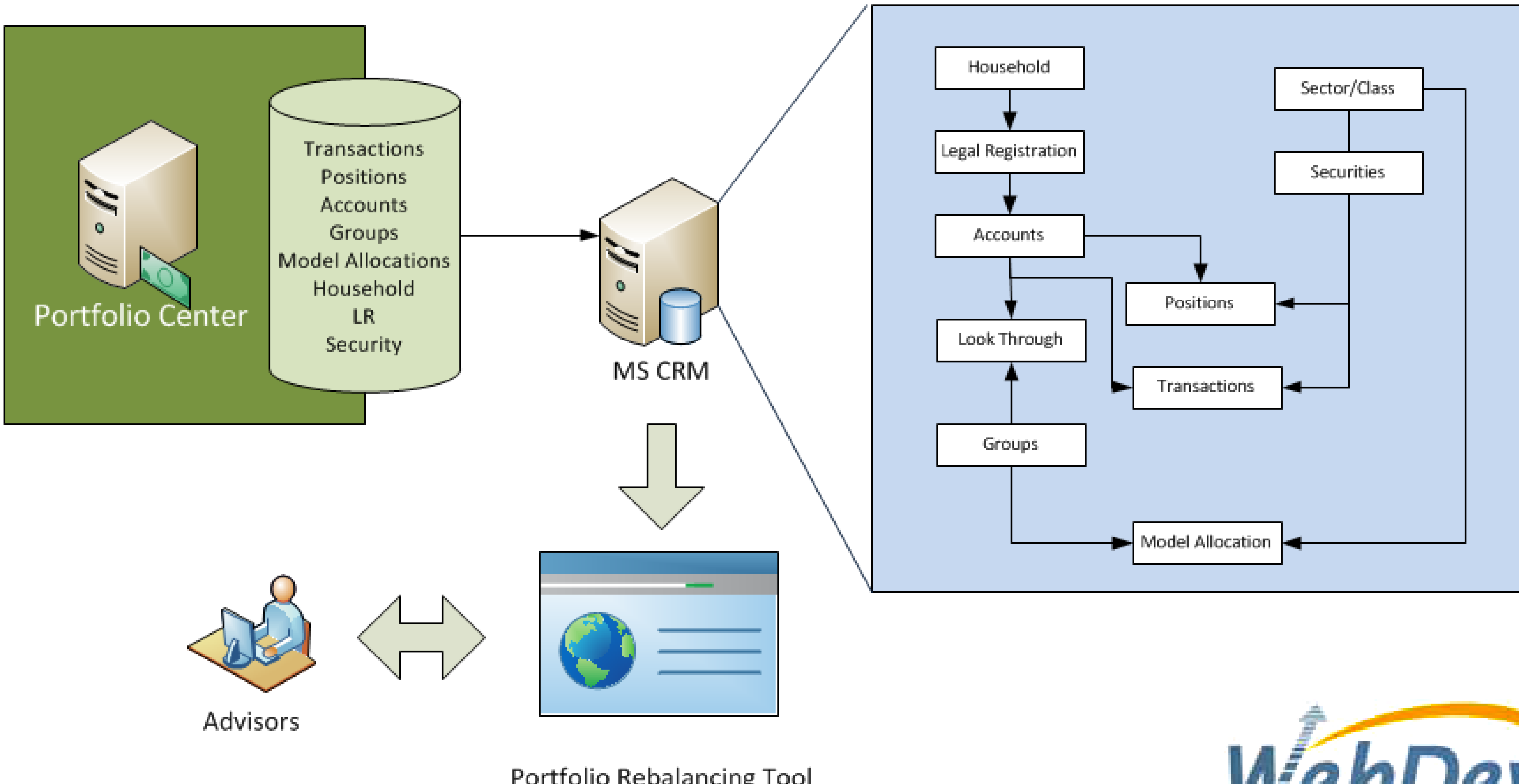
- Data consolidation from multiple custodians
- Web based monthly balance reports
- Commission reporting for RIAs and Client Billing reports
- Secured intranet site - employee management console, 401k, leave management, contact management



Multi Family Office Case Study

Features -

- Comparing the Actual v/s model allocation
- Allowing Advisors to enter Trades to balance allocations
- Generating trade files for Schwab
- Dashboard reports including top 10 holdings, asset allocation, last 10 transactions for client services



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Sample Client Reports

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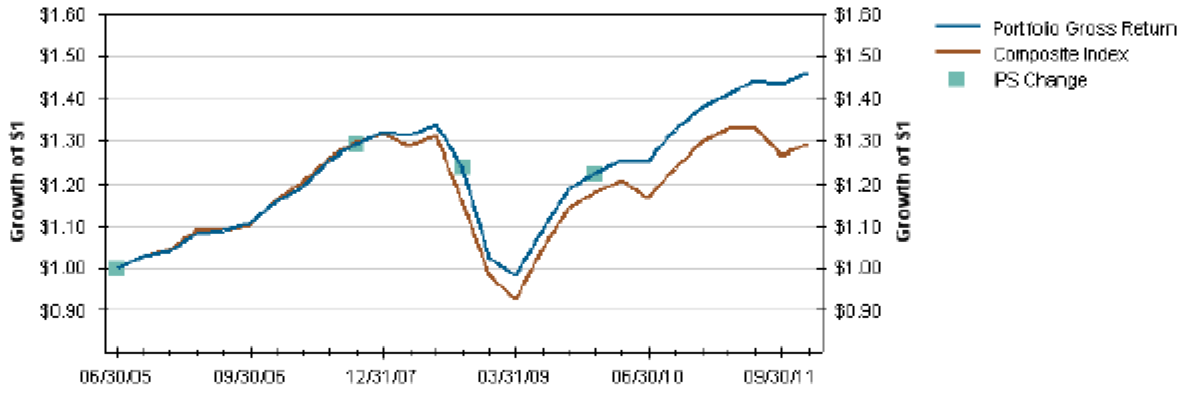
SUMMARY OF FINANCIAL CONDITION AS OF DECEMBER 31, 2011

Assets		
Investment Assets		
WebDev Diversified Portfolio	$11,738,182	58.2%
Concentrated Stock Position	$1,190,465	5.9%
Client Managed Assets	$1,740,001	8.6%
Total Investment Assets	$14,668,648	72.8%
Use and Other Assets	$5,487,945	27.2%
Total Assets	$20,156,593	100.0%
Liabilities		
Investment Asset Related Liabilities	$0	
Use and Other Asset Related Liabilities	$0	
Current and Deferred Tax Liabilities	($326,456)	
Total Liabilities	($326,456)	
Net Worth	$19,830,137	

CUMULATIVE PERFORMANCE AS OF DECEMBER 31, 2011



Compares cumulative performance of your portfolio (TWR) gross of all WebDev fees relative to the Composite Index since inception.

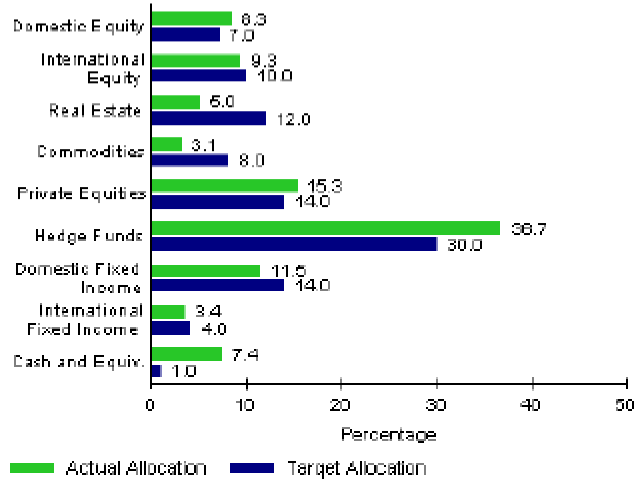
PERFORMANCE OVERVIEW AS OF DECEMBER 31, 2011

	Last Quarter	Trailing 12 Months	Since Inception 06/30/2005
Beginning Portfolio Value	$11,690,755	$8,610,384	$3,070,550
Net Inflow/Outflow	($131,200)	$2,576,540	$7,667,218
Total Gain/Loss (After fees)	$178,626	$551,257	$1,000,413
Ending Portfolio Value	$11,738,182	$11,738,182	$11,738,182

PERFORMANCE COMPARISON AS OF DECEMBER 31, 2011

	Last Quarter	Trailing 12 Months	Since Inception 06/30/2005	
			Annualized	Cumulative
Time Weighted Return-Gross	1.9%	6.0%	6.0%	45.9%
(Gross of all WebDev and Managed Account Fees)				
Time Weighted Return-Net	1.5%	4.6%	4.7%	34.4%
(Net of all Fees)				
Composite Index Return (Weighted)	1.8%	-0.2%	4.0%	29.0%

BROAD ASSET ALLOCATION VS. INVESTMENT POLICY AS OF DECEMBER 31, 2011



	Actual Allocation	Target Allocation	Difference
Domestic Equity	8.3%	7.0%	1.3%
International Equity	9.3%	10.0%	-0.7%
Real Estate	5.0%	12.0%	-7.0%
Commodities	3.1%	8.0%	-4.9%
Private Equities	15.3%	14.0%	1.3%
Hedge Funds	36.7%	30.0%	6.7%
Domestic Fixed Income	11.5%	14.0%	-2.5%
International Fixed Income	3.4%	4.0%	-0.6%
Cash and Equiv.	7.4%	1.0%	6.4%
Total	100.0%	100.0%	

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Asset Class / Security	Total Commitment	Amount Called	Total Amount Remaining	Projected Remaining Calls 2012	Projected Remaining Calls 2013	Projected Remaining Calls 2014 and after
Commodities						
[redacted]	$250,000	$48,057	$201,943	$38,500	$36,500	$33,250
[redacted]	$250,000	$156,258	$93,742	$42,000	$17,750	$13,500
Total Commodities	$500,000	$204,315	$295,685	$80,500	$54,250	$46,750
Private Equities						
[redacted]	$200,000	$156,771	$43,229	$13,400	$8,600	$0
[redacted]	$200,000	$144,581	$55,419	$20,200	$13,600	$0
[redacted]	$328,767	$261,069	$67,698	$33,863	$29,589	$8,219
[redacted]	$650,000	$373,892	$276,108	$128,050	$85,150	$0
[redacted]	$500,000	$430,000	$70,000	$70,000	$0	$0
Total Private Equities	$1,878,767	$1,366,313	$512,454	$265,513	$136,939	$8,219
High Yield Corporate Bonds						
[redacted]	$450,000	$422,579	$27,421	$27,450	$0	$0
Total High Yield Corporate Bonds	$450,000	$422,579	$27,421	$27,450	$0	$0
Real Estate-Direct Investment						
[redacted]	$100,000	$59,616	$40,384	$0	$0	$0
[redacted]	$274,914	$209,127	$65,787	$47,560	$18,144	$0
[redacted]	$600,000	$136,951	$463,049	$183,600	$117,000	$48,000
[redacted]	$150,000	$125,597	$24,403	$6,600	$2,850	$2,100
[redacted]	$150,000	$144,600	$5,400	$0	$0	$0
Total Real Estate-Direct Investment	$1,274,914	$675,891	$599,023	$237,760	$137,994	$50,100
Total Capital Commitments	$4,103,681	$2,669,098	$1,434,583	$611,223	$329,183	$105,069
Amount Remaining as percentage of WebDev Diversified Portfolio			12.2%	5.2%	2.8%	0.9%

Note: Includes capital call investments for the WebDev diversified portfolio and Client managed investments.

Our Experience

Secured intranet site development for –

- Financial Reporting
- Employee Profile & Benefits
- Leave Management
- Contact Management
- Document Management
- Work Allocation
- Custom Application

Data Management –

- Data Consolidation from various source and file formats
- Data Integration from Advent Axys, TNR in MS-CRM
- Data migration from Excel to SQL Server Database
- Data Conversion from different file format to Excel
- Data Analytics and Reconciliation using Excel VBA

Financial Reporting –

- Quarterly report using performance calculation
- Transactions and positions reports
- Commission Reporting
- Proposal Generation
- Excel Pivot and Chart Reports

Custom Solutions –

- MS-CRM - Data Migration and Customization
- MS SharePoint - site Administration, implementation and customization.

CRM Technology –

- Microsoft CRM
- SalesForce

Collaboration Technology –

- Microsoft SharePoint

Custom Development Technology –

- Microsoft .Net
- PHP
- Microsoft SQL Server

Financial Application/Technology –

- Advent Axys
- The New Round (TNR)
- Schwab Portfolio Center
- IT 4 Wealth

Data Volumes –

- Database sizes ranging from 10MB to 60GB
- Processed 100M records for reporting
- Managed 30K+ documents
- 200K+ Securities historical data

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Core Team

gbhagia@webdevinc.net

Girish Bhagia – CEO

Girish Bhagia is the founder of WebDev Inc., and a pioneer in the use of Web Technologies to create customizable eFinancial Solutions. Girish is responsible for forming and leading the WebDev team, guiding WebDev's strategic alliances, and managing the implementation of WebDev's business plan. Previously, Girish was the AVP in charge of Web Architecture at Envestment Asset Management. Prior to joining Envestnet, Girish was the Web Systems Architect for Infograte Inc which developed Envestnet's technology platform, one the industries most lauded Financial Data Aggregation and Reporting Systems (Forbes "Best of the Web" 2001).

Girish has a Master of Science Degree in Information Systems Management from Loyola University in Chicago and a B.S. in Electrical Engineering from Pune University.

hpau@webdevinc.net

Hitesh Pau – Director of Business Development

Hitesh Pau has 16+ years of IT services experience with expertise in Business Development, Account Management, Customer Relations, Project Management & Delivery, managing IT Operations, Process Innovation and Implementing Best Practices. He has direct experience working with Media and Entertainment Company, Corporate Finance and Non-Profit Organizations. Customers he has worked with are Disney ABC Television Group, Gracenote (Sony Corporation of America) , Kraft Foods, NYMEX, Walgreens, SBC (Ameritech), Rotary International and Hubbell Wiring.

Hitesh Pau has a MBA from SPJIMR Institute in Mumbai, Certified Project Management Professional (PMP) and a B.S in Electronics Engineering from Mumbai University

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Thank You.

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